|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **A person wearing glasses  Description automatically generated with medium confidence** |  |  | **GOALS AND MOTIVATIONS** |  | **CHALLENGES AND OBSTACLES** |
| * Wants to maintain a healthy work life balance * Finding and sharing new things * To be able to narrow down options quickly | * Little patience especially with load times * Loses glasses often, cannot read without them |
|  |  |
| **QUOTATION** | |
| **“The higher the stakes, the happier I am, the better I will be.”**  **– Robert Downey Jr** | |
| **NAME** | |
| Robert Downey Jr,. | |
| **AGE** | |  |  |
| 56 | | **FRUSTRATIONS** | **SOURCES OF INFORMATION** |
| **GENDER** | | * Slow Download times * Receiving poor results from good marketing campaigns * Losing his glasses and being unable to zoom in on a webpage | **BOOKS** |
| Male | | **Don Quixote**  **Robert Downey Jr: The Biography** |
| **LOCATION** | | **BLOGS** |
| Manhattan, New York, United States | | [**htthttps://dailyrobertdowneyjr.tumblr.com/ ps://dailyrobertdowneyjr.tumblr.com/**](https://dailyrobertdowneyjr.tumblr.com/) |
| **OCCUPATION** | | **CONFERENCES** |
| Entertainment | | **https://www.pinterest.nz/pin/robert-downey-jr-press-conference-for-iron-man-3-in-south-korea--538532067912037093/** |
| **JOB TITLE** | | **MAGAZINES** |
| Actor | | [**https://www.gq.com/story/robert-downey-jr-gq-style-cover-story**](https://www.gq.com/story/robert-downey-jr-gq-style-cover-story)  **https://www.gq.com/about/robert-downey-jr** |
| **HIGHEST LEVEL OF EDUCATION** | | **WEBSITES** |
| Santa Monica High School | | **https://en.wikipedia.org/wiki/Robert\_Downey\_Jr.** |
| **ANNUAL INCOME** | |  |
| US$300 Million | |  |  |  |  |